Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In re Applications of

RAYMOND W. CLANTON

LOREN F. SELZNICK

For Construction Permit for a New FM Station on channel 279A in El Rio, California

MM DOCKET NO. 93-87

File No. BPH-911216MC

To: Honorable John M. Frysiak Administrative Law Judge

PETITION FOR LEAVE TO AMEND

Loren F. Selznick respectfully petitions for leave to amend her above-referenced application to substitute a revised cost budget and revised financial plan. See Revised Amendment, attached hereto.

- 1. The Revised Amendment should be granted. First, it meets the FCC's "good cause" test for post-designation amendments. See generally Erwin O'Connor Broadcasting Co., 22 FCC 2d 140-143 (Rev. Bd. 1970). It satisfies the six elements of that "good cause" test:
- 2. The Revised Amendment updates Selznick's pending application to report changed information concerning her proposed costs and her continued financial qualifications. See 47 CFR § 1.65(a). The Revised Amendment is involuntary. Indeed, if

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Assuming that Selznick herein has proved her financial qualifications <u>ab initio</u>, a change in the budget does not constitute improper upgrading. <u>Cf. Lynn Broadcasting</u>, 8 FCC Rcd 6719 at note 2 (applicant's post designation change in integration effectuation plan is not improper upgrading where original show-

Selznick were to fail to report such information, it reasonably could lead to the addition of a Rule 1.65(a) reporting issue against Selznick. $^{2/}$

- 3. Acceptance of the Revised Amendment also would not require the addition of new issues. In fact, acceptance of the Revised Amendment will aid the resolution of the three issues that were added against Selznick last year. <u>See</u> discussion, <u>infra</u>, at ¶ 8.
- 4. The Revised Amendment has been diligently filed within 4 months after the Presiding Judge denied Selznick's first report of this information to the Commission. ³/ Cf. WCTO, Inc., 56 RR 2d 1539, 1546-50 (Rev. Bd. 1984).
- 5. Acceptance of the Amendment will not disrupt the hearing on the three issues added against Selznick, which is scheduled for January 12, 1994. Indeed, the Revised Amendment essentially reiterates the information submitted by Selznick in her Direct Case Written Testimony for that hearing, exchanged by hand on December 30, 1993. Clanton will not be unfairly prejudiced. 4/

ing was adequate).

^{2/} See Weyburn Broadcasting L.P. v. FCC, 984 F.2d 1220 (D.C. Cir. 1993) (FM proceeding remanded for trial on issues including failure to update application as to financial plans).

^{3/} Selznick's August 30, 1993 Petition for Leave to Amend and accompanying Amendment was filed within 30 days of the change being therein reported. Hence, Selznick has complied with Section 1.65(a) of the Commission's Rules.

^{4/} Clanton will have an opportunity to review Selznick's Petition and Revised Amendment the week prior to hearing and an opportunity to file any response thereto. Moreover, Clanton will (footnote continued)

- 6. The "good cause" test is also met because Ms. Selznick will gain no undue advantage by acceptance of the Revised Amendment. The Revised Amendment concerns Selznick's basic qualifications only, not her comparative case. With respect to her basic qualifications, it long has been clear that an opponent such as Clanton has no vested interest in the disqualification of his competitor. See generally Azalea Corp., 31 FCC 2d 561 (1971).
- 7. In sum, the Commission's "good cause" test is met in these circumstances by Selznick's Revised Amendment and it should be accepted.
- 8. The Revised Amendment also should be accepted in this case whether the "good cause" test for post-designation amendments is technically met or not. To reject Selznick's Revised Amendment would be arbitrary and capcricious for two reasons.

 First, it would depart arbitrarily from FCC precedents. The FCC long has favored an opportunity to choose between two or more competiting applicants in awarding broadcast spectrum. Cf.

 Golden Shores Broadcasting, Inc., 2 FCC Rcd 4743 (1987) (FCC has interest in maximizing the "pool" of applicants for a new FM station). Here, the Judge's failure to accept Selznick's Revised Amendment could lead to Selznick's disqualification and, by default, the grant of Clanton's application. The Commission has recognized that, in appropriate circumstances, its statutory policies are best achieved by accepting an amendment vel non when

have an opportunity to cross-examine Ms. Selznick at the January 12, 1994 hearing session, inasmuch as Selznick will not oppose Clanton's request for her cross-examination.

Anax Broadcasting, Inc., 87 FCC 2d 483, 488-89 (1981). Indeed, the Commission even has granted an applicant's third financial amendment when it furthered the ends of justice [see 47 USC 154(j)] and best served the Commission's statutory mandates. See, e.g., Bison City TV 49 Partnership, 91 FCC2d 26, 30 (Rev. Bd. 1982). In this case, acceptance of the Revised Amendment will best serve the public interest by preserving a choice between applicants. Accord WCTO, Inc., supra, 56 RR 2d at 1546-50.

Second, the Judge's failure to accept Selznick's Revised Amendment would undermine the FCC's policy in requiring applicants to both tell the truth and report changes to their proposals within 30 days of their occurrences. See 47 CFR ¶ 1.17, ¶ 1.65(a). As detailed in her Revised Amendment (and previously in her August 1993 Amendment), Selznick changed her plans with respect to building and operating the El Rio FM station following settlement talks with Clanton. She and Clanton agreed that, in order to succeed in a more competitive FM radio environment, the El Rio station would have to be contructed and operated in a manner far different from that proposed in Selznick's 1991 application. Moreover, when settlement talks finally collapsed in the summer of 1993, Ms. Selznick consulted numerous experts to determine whether it was even worthwhile to continue to pursue the El Rio application in light of the changes in the FM radio environment. She was told that her original cost budget was unrealistic and excessive. Accordingly, Ms. Selznick concluded that she

should pursue her FM application for El Rio but to report to the Commission that her plans had substantially changed with respect to the cost budget and, derivatively, with respect to her financial plan. It would be arbitrary and capricious for the Commission to disallow such changes. ^{5/} See Bechtel v. FCC, D.C. Cir. No. 92-1378, decided December 17, 1993. Ms. Selznick simply would not build her proposed FM station as originally proposed because of changed circumstances in the FM radio environment. In the interest of eliminating artificialities in the FCC's comparative hearing process (see Bechtel v. FCC, supra), the FCC should accept Selznick's Revised Amendment.

⁵/ Such a change is not an unlawful "upgrading" of Selznick's application as long as she demonstrates her initial financial qualifications. <u>Cf. Lynn Broadcasting</u>, <u>supra</u>, 8 FCC Rcd at 6719 n.2 (1993) (applicant's post-designation change is not improper upgrading when original showing was adequate).

CONCLUSION

The Petition should be granted and the Revised Amendment should be ACCEPTED.

Respectfully submitted,

Robert Lewis Thompson PEPPER & CORAZZINI

1776 K Street, N.W., Su te 200

Washington, D.C. 20006

(202) 296-0600

Counsel for Loren F. Selznick

January 6, 1994

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Before the

FEDERAL COMMUNICATIONS COMMISSION

	Washington,	D.C.
In re Applications of)	MM DOCKET NO. $93-87$
RAYMOND W. CLANTON)	File No. BPH-911216MC
LOREN F. SELZNICK)))	File No. BPH-911216MD
For Construction Permit New FM Station on channe in El Rio, California		

To: Honorable John M. Frysiak Administrative Law Judge

DECLARATION

- 1. My name is Joseph P. Dailey and I reside at 565 Peralta Hills Drive, Anaheim, California 92807. I make this declaration in support of the amendment to the application of Loren F. Selznick for a new FM station in El Rio, California concerning financial qualifications.
- 2. At the time Ms Selznick applied for the construction permit in December 1991, I gave her reasonable assurance that I would provide the funds necessary to construct the station and operate it for three months without revenue. At the time, we contemplated that the total cost would be \$360,070. Annexed to this declaration as Exhibit A is my personal financial statement as of November 30, 1991 with which Ms Selznick was familiar. Also annexed as Exhibit B is my personal financial statement as of August 27, 1993. I was and continue to be able to provide the funds originally contemplated.

3. In late July, 1993, Ms Selznick and I had a telephone conversation in which Ms Selznick told me that she had spoken with several brokers and consultants. She reported to me that she was advised that a much more streamlined approach to both construction and operations would be advisable for a start-up radio station. Specifically, Ms Selznick informed me that she was advised that the funds necessary would be less than \$110,000. With the substantially lower amount in mind, Ms Selznick also advised me that she thought she would be able to provide almost all of the funding herself. We agreed that Ms Selznick would provide as much of the funding as she could and that I would make up the difference with a loan of up to \$40,000.

4. If my funding is required, I am willing to provide a loan of up to \$40,000 for a term of 5 years at an interest rate of 12% with payments to commence one year after completion of construction of the radio station.

I swear under penalty of perjury that the foregoing is true and complete.

August 27, 1993

Joseph P. Dailey Financial Statement November 30, 1991

Social Security 179-84-8445	
Address	
Anaheim, California 92807	
Telephone (714) 282-1170 (Home)	
(714) 640-5426 (Office)	
Occupations Attorney	
President RunTime Technologies, L.P. 610 Newport Center Drive, Suite 600 Newport Beach, California 92660	
ssets	
Peralta Hills Home (Appraised Value)	
Cash	
Partnership Profits	\$230,86
Salary Receivable	
Partnership Inventory Interest	\$150,36
RunTime Technologies Investment At Cost	
Personal Property	· ·
Automobiles	\$20,00
Total	\$2,939,23
abilities	
Mortgage Debt	\$975,00
Bank Loans	\$44,97
Notes Payable	\$
Income Taxes Payable	
Charge Accounts Payable	\$
Total	\$1,019,97
et Worth	\$1,919,26

Joseph P. Dailey Financial Statement August 27, 1993

Personal Information	
Social Security	
Address	
Telephone (714) 282-1170 (Home) (714) 640-5426 (Office)	
Occupations Attorney	
President RunTime Technologies, L.P. 610 Newport Center Drive, Suite 600 Newport Beach, California 92660	
Assets	
Peralta Hills Home (Appraised Value)	\$1,600,000
Cash	\$42,800
Partnership Profits	\$124,627
Salary Receivable	\$216,667
Notes Receivable	\$30,000
Partnership Inventory Interest	\$90,220
RunTime Technologies Investment At Cost	\$780,000
Personal Property	\$250,000
Automobiles	<u>\$10.000</u>
Total	\$3,144,314
Liabilities	
Mortgage Debt	\$950,000
Bank Loans.	\$68,921
Notes Payable	\$0
Income Taxes Payable	\$0
Charge Accounts Payable	\$0
Total	\$1,018,921
Net Worth	\$2,125,392

Before the

FEDERAL COMMUNICATIONS COMMISSION

Washington, D.C. 20554

In re Applications of _

RAYMOND W. CLANTON

LOREN F. SELZNICK

For Construction Permit for a New FM Station on channel 279A in El Rio, California

ORIGINAL

Case No. 708 715

DEPOSITION OF:

JOSEPH P. DAILEY, ESQ.

MONDAY, NOVEMBER 22, 1993

10:05 A.M.

Reported by: MARY LOU CUSHNER



C.S.R. No. 6699

BY MR. DANIELS:

- Q. So after December, 1991, other than the financial statements, Exhibit 1, and Exhibit 2 that you provided to her, did she ask for any other writings?
- A. What kinds of writings? As I told you, we did exchange drafts of this agreement with Clanton, and we did exchange over the modem the spreadsheet that I told you about where she was doing a financial projection of the business.
- Q. But you did say that you felt that had nothing to do with the loan related to this application.
 - A. You didn't qualify it by "the loan." You said did she ask for any other writings.
 - Q. Correct.
 - A. Relating to the loan, no. She never asked for any writings relating to the loan until August, 1993, and she specifically said that they weren't required because I indicated I would be prepared to provide them if they were.
 - Q. So did you orally express a willingness to lend Ms. Selznick the money for the El Rio station?
 - A. No, I didn't express an interest; I told her that I would.

Q. Before December, 1991, do you remember which conversation you did this in and what it is that you said?

A. We just went over that. I'll recapitulate it for you. At some point in 1991, in November, 1991, and I date it all by the receipt of this check from my former law firm, which has nothing to do with this specifically except that I remember very clearly waiting for it, having received it, and then Loren and I going over my balance sheet, and that's how I'm able to date the conversations. Those were about the third week in November.

Before that there was -- and it may have been a week or two before that -- she told me that she was getting concerned that Derrick Cephas and his group would not give her the commitment that she needed to file her application. It was at that point that I volunteered, and I said that, "Hey, I'll be glad to do it. I think it's a great deal."

And following that, we had another conversation -- it was very shortly thereafter -- where she became back and basically asked me to confirm what I had previously said. She said, "Are you really sure you want to do this?"

And I said, "Absolutely." I said, "This is a

- very good deal." And I again reviewed what I saw as the economics of the transaction -- that you had an opportunity to get in on the ground floor and that your basic security was knowing that the market was pricing these stations substantially higher than their cost, and it made sense. And I confirmed that.
- Q. And during those two conversations you've just spoken of, did you discuss any of the terms?
- A. No, we never -- we never discussed the terms. I told her that I would provide the financing.
 - Q. How much was requested?

A. Well, at that point she had said \$350,000, \$360,000, one of those two. My recollection is \$350,000. She asked me at some point to sign a declaration in which she said it was 360,000, but it was in that range, but I'm not sure. That was the number we were talking about. But she had previously told me what the cost was to do this, but at this point we had not talked about the financing from me. She was talking about getting financing from Derrick Cephas and his group.

And as I said, it's possible, although I'm not sure, because this would have been in October, 1991. I know I was in New York several times because we had just gotten a major decision in litigation, and

1 debt and probably precluded the acquisition of further
2 debts --

Q. Let's go back --

- A. -- or they could have been very healthy and very strong and would have been a means for financing any additional ventures; so it really depends on the circumstances.
- Q. Let's go back to December, 1991. So at that --
 - A. It's November, 1991, I believe I testified.
- Q. Okay. So with regard to November, 1991, when you had the two conversations we have been speaking of with regard to the willingness or commitment, as you said, to loan the money regarding the station, at that time was that a firm intention to make a loan, future conditions permitting?
- A. I'm not sure what you mean by "future conditions permitting." I gave an unconditional commitment to finance the money and to lend her the money, and there was no discussion of future conditions.
- Q. And at this time, do you have a firm intention to make the loan, future conditions permitting?
 - A. Again, I don't know what you mean by "future

conditions." She told me at some point in the summer 1 of this year, the summer of 1993, following her conversation with one of the brokers that I previously 3 referred to, that the amount that she would need to 5 start the station was substantially less than 6 \$350,000, that she was told by one broker that it could be under \$100,000, and another broker, I 7 believe, may have mentioned that it was probably a 8 little over \$100,000. But whatever it was, she told me that she was going to put in the amended 10 11 application and that she would be putting in more of 12 her own equity and that she only needed \$40,000,

approximately, from me.

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- I said, "Fine. You've got it." I previously committed to \$350,000. Basically, I was going to do what was necessary to assist Loren in this project, not as a charitable or personal favor but from, again, the basic economics of it. I just think it's a hell of a deal.
- Q. Let me get back to -- you said it then went down to approximately \$40,000. So what do you understand your commitment to be today?
- A. My commitment today is -- I understand that there is a controversy, and I'm not familiar with the facts or circumstances of the controversy as to

whether her initial application is still in place or whether an amended application; so my understanding is it's either \$40,000 or \$350,000, and it doesn't make any difference. She wants to do it, I believe, at the \$120,000, but I understand that there was an adverse ruling by the administrative law judge; so I'm not sure what the circumstances are.

- Q. Do you know if her own financial situation has changed since you committed to the approximate \$40,000 amount?
- 11 A. I have no reason to believe that it has. I'm
 12 not aware of any.
 - Q. Have you seen any documentation to that fact?
 - A. I've never seen any documentation. No documentation is necessary under these circumstances as far as I'm concerned. If it was, I would get it. I certainly, you know, do a number of business deals and where you have to bring the lawyers in and dot the I's and cross the T's when you bring them in, but when you deal with someone like this, as far as I'm concerned, it's like dealing with a member of your family; so it's on a different basis.
 - Q. Have you ever seen her FCC application or any part of it?
 - A. I believe I saw part of it relatively

1 | certainly in the range.

You remember I had said that I could not recall whether there was a working capital component, and it's clear there obviously must have been a working capital component to \$350,000, and I don't know what it was.

- Q. Do you know why that period of time was chosen rather than some other?
- A. No. It was my understanding it was based on what she believed was necessary.
- Q. What do you mean by the term "reasonable assurance"?
 - A. I'll be very honest with you. Those were -she drafted this. I don't know why she used the
 weasel words "I gave her reasonable assurance." I
 never said, "I will give you reasonable assurance." I
 said, "Hell, I'll do the deal myself." Those were the
 words or words to that effect that I used. It wasn't
 reasonable. It was a flat assurance. I committed to
 give her the money. But I guess, you know, she was
 playing lawyer here or something, she was afraid I
 wouldn't want to -- she used this strong language, but
 as I told you, I gave her a flat commitment.
 - Q. Did you give her reasonable assurance in 1991?

- Q. Prior to signing this document, did you do any research into the FCC definition of the term "reasonable assurance"?
- A. I'm trying to remember when I read the instructions to the FCC application that Loren faxed to me. I believe it was before this; so if that would consist of research -- I do remember reading the instructions that she faxed me and agreeing with her that her earlier interpretation regarding the need for a writing and a letter of commitment was accurate.
 - O. But was that --

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- A. And that was the extent of whatever research I did.
- Q. Was that research done with regard to any FCC definition of the term "reasonable assurance"?
- A. I'm telling you exactly what I did. You can characterize it any way you want. I looked at the instructions on the FCC form, and I noted that there seemed to be different requirements for financing from

- a bank and financing from an individual, and the key
 question was with regard to the financing from the
 individual, as I recall, is that she had to have, I
 believe -- I think the phrase was "at hand" a balance
 sheet. And I was satisfied that that was, you know,
- 7 Q. When did you do this research?

that was complied with.

- A. It wasn't the research. You keep saying "research." I read the FCC instructions. That was the extent.
 - Q. Forgive me. When did you read the FCC instructions?
- A. As I said, I believe it was just -- it was around the time I signed the declaration. It would have been -- as I'm thinking now --
 - Q. The declaration we are speaking of now?
 - A. The exhibit that is in front of me now,

 Exhibit 3. Come to think of it, it would have been

 before I signed this because I think this was the last
 thing that I did.
 - Q. How much before this?
 - A. It was probably within a week or two.
 - Q. But prior to that period, you did not do any research regarding the FCC definition of the term "reasonable assurance" or read any instructions or

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Appendix C

REVISED BUDGET - EL RIO FM STATION

LOREN F. SELZNICK

A. Construction Costs

1.	65' pole (including labor and materials)	
	(power at site now)	\$4,500
2.	Transmitter building	5,200
3.	Transmitter (1KWHall Electronics)	5,500
4.	Exciter (30w Energy-OnyxHall)	2,595
5.	Antenna (2-bay, Hall Electronics) plus	2,000
٠.	200 feet of transmission line, connectors	5
	adaptor etc.	3,105
6.	Remote control (Sine Systems) & EBS unit	2,060
7.	Modulation monitor (Innovonics)	2,200
8.	STL-8 Marti (Hall Electronics) plus two	2,200
•	Scala antennae	3,900
9.	Stereo generation/processing (Hall	3,300
٠.	Electronics) AFEX Compellor/Dominator)	2,300
	with Innovonics stereo generator	1,100
10		-
	Satellite dish (local) and receiver	3,000
11.	Production control equipment and	
	satellite interface equipment (The	
	Management's DJ-Lite and PC-Pro)	10,000
12.		
	general office supplies (such as CD	
	player, headphones, mikes, studio	
	supplies)	5,000
13.	Studio furniture and fixtures (assumes	
	renovations by lessor)	10,000
14.	Power generator	4,000
15.	Miscellaneous labor and installation	5,000
16.	Miscellaneous taxes, shipping, etc.	10,000
	TOTAL CONSTRUCTION COSTS\$	79,460
	•	•

B. First Three Months' Operating Costs...... \$ 30,000 (assumes no salary for Selznick, use of contract engineer (\$125/month), \$575 monthly music service and fees, \$1,200/month salary for newsman/production person, \$1,000/month salary for receptionist/traffic/bookkeeper, \$1,500/month salary (plus commissions) for salesperson, \$125/week salary for 2 parttime employees, \$1750/month for phone/utilities, \$1,000 monthly tower site rental, and \$1850 for taxes, legal, fees & other miscellaneous)

TOTAL ESTIMATED COSTS.....\$ 109,460

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